



2016 OFFICIAL SUMMARY FORM

Contact Name

Company

Address

City

State

Zip

Phone

Fax

Entry

MARKETING BUDGET

**** RUBY awards are presented annually to recognize uncommon brilliance in marketing efforts. To be more equitable in placing entries into budget categories this year, we are changing the budget categories to reflect marketing budgets instead of overall organization or business budgets. Attractions or hotels, for example, dedicate a much smaller percentage of their overall budget to marketing and a higher percentage to operations. Please indicate your marketing budget dedicated to creative and placement.

0 - \$50,000

\$50,001 - \$200,000

\$200,001 or above

PAYMENT INFO:

Cost

- OTA Members: \$10 Initial Entry Fee + \$40 Per Entry
- Nonmembers: \$35 Initial Entry Fee + \$55 Per Entry

Deadlines for entry

- Mail-in Entry: Postmarked by Aug. 31, 2016
- Online Entry: Submitted by 11:59 p.m. Aug. 31, 2016

**** Payment must be received with entry. Please make checks payable to Ohio Travel Association.

Total amount \$ _____ Total number of entries _____

Credit Card payment: (check one): Visa ___ MasterCard ___ AMEX ___ Discover ___

Card Number

Exp. Date

Sec. Code

Name on Card

Signature

Billing Address



Please send this form and entry to:
RUBY AWARDS
c/o Ohio Travel Association
130 East Chestnut Street, Suite 301
Columbus, Ohio 43215



Questions: Call Beatrice Mitchell, 800-896-4682 (Tuesdays-Thursdays), or email beatrice@ohiotravel.org
You may photocopy this form or print it from the OTA web site at www.ohiotravel.org