



2016 OFFICIAL ENTRY FORM

PLEASE USE ONE FORM FOR EACH ENTRY

CONTACT INFO

Contact Name

Tourism-Related Business or Organization

ENTRY TITLE:

CATEGORY NAME AND #:

Name (as it would appear on the awards)

Link to Entry URL: _____

PROVIDE A SUMMARY FOR EACH OF THE FOLLOWING:

Please see RUBY Awards program guidelines for specific descriptions of judges' criteria.

Relevance (Objectives): _____

Focus and Differentiation (Strategy): _____

Action (Execution): _____

Breakthrough (Results): _____



Please send this form and entry to:

RUBY AWARDS

c/o Ohio Travel Association
130 East Chestnut Street, Suite 301
Columbus, Ohio 43215



Questions: Call Beatrice Mitchell, 800-896-4682 (Tuesdays-Thursdays), or email beatrice@ohiotravel.org