



*Proud Sponsor of the Paul Sherlock Award*



July 2016,

**Recognize an Ohio Tourism Leader.  
Submit a Paul Sherlock Lifetime Achievement Award in Tourism Nomination**

Dear Tourism Partner,

It is that time of year; we are already planning for the Ohio Conference on Travel. One of the most exciting and anticipated events at the conference is the unveiling of the Paul Sherlock Lifetime Achievement Award in Tourism recipient. To make this happen, we need your help to identify qualified and deserving nominees for the highest honor in the Ohio travel and tourism industry.

For those not familiar with the Paul Sherlock Award, the honor is presented every year at the Ohio Conference on Travel to an individual whose leadership and achievements set him or her apart. His or her work and dedication stand out as a true ambassador for the Ohio travel industry. He or she represents the high standards of promoting the industry set by Paul Sherlock, the professional who helped form the Ohio Travel Association and the first state tourism office.

In 1975, OTA and its members recognized Paul's contributions by naming the highest award in the Ohio travel industry in his honor. The committee and the industry continue to honor him by presenting this award to an individual who has shown outstanding commitment and work for the industry. These individuals go beyond their job requirements. They are committed to their communities and the state, and they are seen as leaders in the industry. Like Paul, these individuals do not look for the spotlight and are willing to take the time to mentor others.

The process of finding this year's winner starts with your involvement. If you know of an individual who deserves recognition for his or her outstanding commitment to our industry, please prepare the attached nomination form. Members of the Paul Sherlock Committee appreciate your thoughtful time and effort you put into the preparation of a nomination. All submissions are completely reviewed before final recommendations are sent to the OTA Board for a vote.

Sincerely,

*Daniel Hostetler*

Daniel D. Hostetler  
1994 Paul Sherlock Award Recipient and 2016 Paul Sherlock Committee Chair

# What is the 2016 Paul Sherlock Lifetime Achievement Award in Tourism?

The **Paul Sherlock Lifetime Achievement Award in Tourism** honors those who have had an extraordinary impact on Ohio's travel economy. Those honored are significant contributors to the development and promotion of the \$42 billion tourism industry in Ohio.

You are cordially invited to nominate a colleague for the Paul Sherlock Award. Look over the list of past recipients shown below. Is there someone you know who is conspicuously missing? Now is the time to correct that situation. Please take time to review the criteria and complete the attached nomination form.

## Paul Sherlock Recipients

Charles Campbell, 1975	Daniel Hostetler III, 1994
William Piatt, Sr., 1976	Walter "Timmie" Thimmes, 1995
Frank Carrell, 1977	William "Bill" Hash, 1996
Pat Brown, 1978	David Warther, 1997
John Baltes, 1979	Joan Van Offeren, 1998
Marilane Spencer, 1980	Bill Schwartz, 1999
Dale Finley, 1981	John Hildebrandt, 2000
Rachel Reddinger, 1982	Robert S. "Chip" Hart III, 2001
Don Patterson, 1983	Pat Cano, 2002
Robert S. Hart, Jr., 1984	Vicky Branson, 2003
Ned Harden, 1985	Susan Hamo, 2004
Lois Smith, 1986	Donniella Winchell, 2005
Corinne "Corky" Gutter, 1987	Diane Chesnut, 2006
Peter Robinson, 1988	Jonett Haberfield, 2007
Betty Wasick, 1989	Kari Kauffman, 2008
Sue Ellen Wilson, 1990	Diana Thompson, 2009
Darrell Banks, 1991	Amir Eylon, 2010
Ted Ryan, 1992	Melinda Huntley, 2011
Richard C. "Dick" Bell, 1993	Scott Dring, 2012
	Patrick Crow, 2013
	Richard Nachazel, 2014
	Lee Tasseff, 2015

The Paul Sherlock Award was created in 1975 and is awarded annually to honor Paul's excellence in, and devotion to, Ohio's travel community. It is the highest level of recognition the Ohio tourism industry bestows. The men and women who have received this award are respected leaders for their outstanding accomplishments within Ohio's tourism industry. These leaders contribute to voluntary tourism membership organizations, mentor and encourage new industry professionals, and participate in civic and community affairs. They exemplify the best in our industry by believing in and continually promoting Ohio as a destination.

# Paul Sherlock Award Call for Nominations

## Eligibility and Points

Regarded as an exceptional and inspirational role model by professional peers	20 points
Outstanding contributions to creating growth of Ohio travel through innovation, astute business practices, and/or development of new approaches	20 points
Dedication to advancing tourism in Ohio beyond that required by his or her professional position	20 points
Commitment to creating widespread support and understanding of the importance of the travel economy	20 points
Proven leadership at local, regional, state or national levels	10 points
History of distinguished service to Ohio's tourism industry that spans no less than 10 years	10 points

## Nomination Procedure

You may nominate **ONE** respected professional for the Paul Sherlock Award by mailing or faxing the attached nomination form to the OTA Paul Sherlock Award Committee, Dan Hostetler, Chair, c/o Ohio Travel Association by **Aug. 26, 2016**. (Self nominations are not accepted.) Nomination packets can also be emailed to Melinda Huntley at [mhuntley@ohiotravel.org](mailto:mhuntley@ohiotravel.org). Please send all documents in one pdf.

In order to facilitate the awards judging and to establish equitable judging conditions, the Nomination Form must be completed and returned with supporting material. You are limited to **only two (2) single-spaced**, typewritten attachment pages (**8 1/2" x 11"**) to address the six points of eligibility criteria identified above. The committee members will place relatively more emphasis on the information contained on the nomination form and the **quality** of the supporting material – as opposed to the **quantity**.

Supporting materials documenting the above eligibility criteria may earn up to **twenty (20) points**. For uniformity and ease of judging, they should be presented in an **8 1/2" x 11" format**. **Please limit supporting material to four (4) pages.** Photocopies or tear sheets of printed material are preferred. All submissions are to be as brief as possible. Where possible, supporting material should be organized in a notebook or binder.

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## Recognition of Winner

The 2016 Paul Sherlock Award winner will be honored at the opening night gala of the 2016 Ohio Conference on Travel, Oct. 26, 2016 at the Hilton Easton/Columbus. The award presentation is a conference highlight, and the winner will receive appropriate recognition for his/her outstanding work.

The award winner will be featured on the OTA website and will be publicized statewide and to the travel industry trade publications.



The 2016 Paul Sherlock Award Sponsor and Supporter

## 2016 Paul Sherlock Award Official Nomination Form

Nominee:

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Company Name and Title of Nominee (if applicable):

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A. Please indicate why you feel the individual above should be considered as a recipient of the Paul Sherlock Award. Please explain how the nominee meets the six points of eligibility criteria worth (100) points and include examples of service to the travel industry, service to his or her community and service to the Ohio Travel Association and/or other tourism membership organizations. **Please limit your eligibility criteria review to two (2) pages, 8 1/2' x 11" format.**

B. Supporting materials are worth an additional twenty (20) points. These may include newspaper or magazine clippings, photographs, and letters of support). **Please limit supporting material to four (4) pages, 8 1/2" x 11" format.**

Printed Name and Signature of Person Making Nomination:

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Company Name, Address and Telephone Number of Person Making Nomination:

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All nominations must be received by **Aug. 26, 2016**

Please send or fax to: Dan Hostetler, Paul Sherlock Award Chair  
c/o Ohio Travel Association, 130 East Chestnut Street, Suite 301, Columbus, Ohio, 43215  
Fax: 614-572-1937

Nominations can also be sent as one pdf document to Melinda Huntley at [mhuntley@ohiotravel.org](mailto:mhuntley@ohiotravel.org).