



2017 OFFICIAL ENTRY FORM

PLEASE USE ONE FORM FOR EACH ENTRY

Contact Name

Company Name (As it Would Appear on an Award)

Entry Title

Category Name and Number

Link to Entry URL

PROVIDE A SUMMARY FOR EACH OF THE FOLLOWING:

Please see RUBY Awards program guidelines for specific descriptions of judges' criteria.

Relevance (Objectives): _____

Focus and Differentiation (Strategy): _____

Action (Execution): _____

Breakthrough (Results): _____



RUBY AWARDS

c/o Ohio Travel Association
1801 Watermark Drive, Suite 375
Columbus, Ohio 43215



Questions: Call Beatrice Mitchell, 800-896-4682 (Tuesdays-Thursdays), or email beatrice@ohiotravel.org