



2018 OFFICIAL ENTRY FORM

PLEASE USE ONE FORM FOR EACH ENTRY

Contact Name

Company Name (As it Would Appear on an Award)

Entry Title

Category Name and Number

Link to Entry URL

PROVIDE A SUMMARY FOR EACH OF THE FOLLOWING:

Please see RUBY Awards program guidelines for specific descriptions of judges' criteria.

Relevance (Objectives):

Focus and Differentiation (Strategy):

Action (Execution):

Breakthrough (Results):



RUBY AWARDS

c/o Ohio Travel Association
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Questions: Call Beatrice Mitchell, 800-896-4682 (Tuesdays-Thursdays), or email beatrice@ohiotravel.org