

June 2019



**Book Room Nights.**

**Engage Local Partners and**

**Showcase Your Community for Your Travel Industry Peers**

Hello,

The Ohio Conference on Travel is one of the industry's most prestigious and well-attended events. More than 300 travel partners from every corner of the state gather for three days of learning, exploring and connecting.

The Ohio Conference on Travel brings Ohio's travel industry directly to your door, providing you with some great opportunities to engage your community partners. Here are just a couple examples of what have been done in the past to engage DMO partners – your partners:

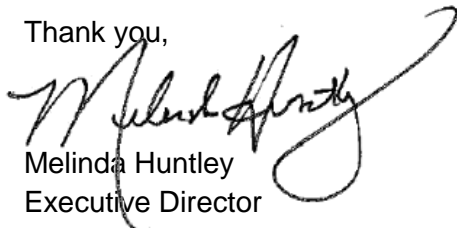
- Local partners attend the conference right in their own backyard
- Local county and city officials welcome attendees and attend a gala dinner as VIPs where the impact of travel is emphasized
- Off-site events and on-site activities may feature your local partners
- Increased revenues for your local partners through lodging, dining, and conference purchasing

Communities of any size and in any area of the state are welcome to submit their most creative proposals; WOW us with experiences and amenities that'll make your conference one that will be talked about for years.

Please review the RFP carefully to determine if you wish to compete for the business. If you are interested in hosting the 2021 Ohio Conference on Travel, please submit the requirements in the attached proposal by **Aug. 30, 2019.**

All bid materials must be emailed to Janet Johnson at [jjohnson@ohiotravel.org](mailto:jjohnson@ohiotravel.org). Please feel free to call Janet at 800-896-4682 should you have questions. We welcome the opportunity to work with you and are excited to see your ideas for putting your community in the spotlight of Ohio travel.

Thank you,



Melinda Huntley  
Executive Director