



	SAP Concur Business Traveler Survey Fielded April 15-May 10, 2021	Longwoods International Fielded May 26, 2021	Destination Analysts Fielded May 26-28, 2021
Intentions	Business travel is needed to make connections with customers (54%), experience new places (52%), and take a break from life (41%). Four in five business travelers worry that unless they increase business travel this year, their personal (80%) and professional lives (80%) will suffer.		Visitation to cities continues to return, with 42% reporting they will visit an urban destination during their summer travels, up from 38% last week. Those seeking urban destinations are less interested in relaxation and more interested in food experiences. Those looking for entertainment report heading to beaches, theme parks and mountains. Those seeking new places and things are likely to choose rural areas and small towns. Those seeking adventure and exploration are more likely choosing parks and mountains.
Influences		Less than half of U.S. travelers indicated COVID-19 would have some impact on travel decisions in the next six months, and one-quarter (26%) indicated that COVID-19 will greatly impact their travel plans. 23% of travelers said concerns about their personal financial position would greatly impact their travel plans while 21% said the same in regards to transportation costs.	
Perception of Safety	Almost a third say they would ask to limit travel if their company does not implement policies or measures to help protect their health and safety, while 20% said they'd look for a different position if safety protocols aren't in place.	67% feel safe traveling outside of their own community, up seven points from two weeks ago. 61% are in support of welcoming visitors back to their communities and 66% indicate they feel safe dining in local restaurants and shopping in retail stores.	More than 70% of American travelers want to see destinations enforcing at least one pandemic safety protocol, such as masks (38%), social distancing (36%), and capacity limits (34%). They will be researching whether destinations have these in place. Millennials and GenZ are more likely to want protocols in place than Boomers.
2021 Travel Plans	Among business travelers, 92% are motivated to travel for business in 2021.	American travelers with plans to travel in the next six months continues to rise (now at 90%) - 22% have a trip planned within the next month and 25% have one planned in one to two months.	Approximately 77% of American travelers report they are taking leisure trips in the next three months. These travelers will take an average of 2.1 overnight trips this summer. Average leisure trip spending during this period is anticipated to be \$1,691.
Marketing Considerations	Heavy workloads and unused vacation days also mean workers want to make the most of any upcoming business travel — 89% percent say they will add personal vacation time to their business trips in the next 12 months.	While 30% of U.S. travelers are saying COVID is not impacting their travel plans, 31% of U.S. travelers are choosing to drive instead of flying to their destination, 23% say they're reducing the number of trips, and 30% are choosing to travel domestically instead of internationally.	

SAP Concur - <https://www.businesstravelerusa.com/business-traveler-usa-story/business-travelers-ready-to-hit-the-road/>
 Destination Analyst - [destinationanalysts.com](https://www.destinationanalysts.com)
 Longwoods International - [longwoods-intl.com](https://www.longwoods-intl.com)

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